



**JOIN
OUR
TEAM!**

DIGITAL MARKETING & BRAND AWARENESS SPECIALIST

At Enorme Hotels & Villas, we are looking for a Digital Marketing & Brand Awareness Coordinator to join our team and help us create unforgettable moments for our guests.

Responsibilities:

- Create and analyze content to enhance brand image and engagement.
- Plan the strategy of the newsletters to keep clients informed about special offers, events, and news.
- Maintain strong communication with the guest base through regular email updates.
- Develop and curate content for the website, social media, and other platforms (e.g., photos, videos, blog posts, etc.).
- Ensuring content promotes hotel experience and drives engagement.
- Organize and promote hotel events (e.g., themed events, holiday celebrations, special offers).
- Collaborate with the other departments to ensure smooth execution and promotion.
- Monitor the performance of marketing campaigns across platforms.
- Generate reports to refine digital marketing strategies
- Develop and implement marketing strategies to enhance brand visibility.
- Increase customer engagement and bookings through targeted campaigns.

Requirements:

- Education in marketing or a related field.
- Experience in digital marketing or social media management, ideally within the hospitality industry.
- Strong content creation and writing skills for various platforms.
- Excellent command of both Greek and English (additional languages are a plus).
- Experience organizing events or activities in the hospitality sector.
- Familiarity with the latest trends in digital marketing and social media.

Benefits:

- Competitive salary package.
- Positive and dynamic work environment.
- Opportunities for professional growth and development.
- Location: Office Headquarters – Chandakos 81, Heraklion.
- All-year position